**Definition of tourism**

The word "tourism" comes from the French word "tour," which means a trip or journey ending with a return to the place from which it started. United Nations World Tourism Organization (UNWTO) defines tourism as the sum of the activities of persons traveling and staying in places outside their usual environment for not more than one consecutive year for leisure, business, and other purposes, excluding activities where the main purpose is the exercise of an activity remunerated from within the place visited. According to the classification of NACE Rev.2, tourism includes the following areas of activity:

* accommodation,
* food and beverage service activities,
* travel agency, tour operator, reservation service, and related activities,
* creative arts, entertainment, and recreation,
* libraries, museums, archives, and other cultural activities,
* sports, recreation, and entertainment activities.